



FOR IMMEDIATE RELEASE
August 3, 2007

Z Krewe Public Affairs Committee
Alex Petty, Chair
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www.zkrewe.net

**Z Krewe Announces Big Daddy 14 and Big Momma 14
for the 2007-2008 Mardi Gras Season!**

GALVESTON, TX -- Z Krewe, one of Galveston's preeminent Mardi Gras krewes, announces the selection of its Big Daddy 14 and Big Momma 14!

Big Daddy and Big Momma are Z Krewe's Head Zanies. The positions are not elected, and are not Royalty, but they serve as the chief perpetuators of the spirit of Mardi Gras all year long.

Big Daddy is chosen from among members of the Krewe by previous Big Daddies. In keeping with Z Krewe's theme of Pirates for Mardi Gras 2008, on April 3, 2007, after swashbuckling sword fights and the candidates' best "Arr," Benton Vandiver of Houston, Texas, was chosen as Big Daddy #14.

Each Big Daddy then chooses his Big Momma from among the female Krewe members, and keeps the selection secret until her name is announced at the annual Big Momma Coming Out party. Big Daddy 14 Benton Vandiver promised a true treasure hunt in the search for his Big Momma. In fact, we were all surprised to hear that she may have been hidden away by Davy Jones himself!

This year, the Big Momma Coming Out party was held on August 4, 2007. That night, a grand celebration was held on and around the deck of Galveston's 1877 Tall Ship Elissa, a three-masted iron-hull sailing ship that is the Official Tall Ship of Texas. That evening, the keys were tested, and a large treasure chest was opened to reveal a message from Davy Jones ... that Colleen Fountain of Texas City, Texas, is Big Momma 14!

Congratulations to them both! We are certain they will serve the Krewe well, maintaining the excitement and spirit of Mardi Gras now and throughout the 2008 Mardi Gras season, Z Krewe's Year of the Pirate!

Z Krewe is a Galveston-based not-for-profit Mardi Gras organization founded in 1994. Z Krewe has 150 dedicated members and a growing ambassador membership from around the world. We have a devoted elected and appointed leadership that delivers a year-round calendar of activities, which includes first class events and "zanie" fun gatherings in its drive to "perpetuate the spirit of Mardi Gras." Throughout its history, Z Krewe has been proud to have contributed thousands of dollars and volunteer hours to many local charities and organizations.

Additional information can be obtained by contacting the Public Affairs Committee Chair, Alex Petty, at 409-739-4081.

Photo accompanies press release, on following page.

Photo accompanying Z Krewe press release, dated August 3, 2007: Z Krewe Announces Big Daddy 14 and Big Momma 14 for the 2007-2008 Mardi Gras Season:



Suggested caption: “Z Krewe’s Big Daddy and Big Momma are the Krewe’s Head Zanies. The positions are not elected, and are not Royalty, but they serve as the chief perpetrators of the spirit of Mardi Gras all year long. Z Krewe’s theme for Mardi Gras 2008 is Pirates! Pictured is Big Daddy #14 Benton Vandiver, of Houston, Texas, who was chosen on April 3, 2007. He is with Colleen Fountain, of Texas City, Texas, who he chose from among the female Krewe members. Ms. Fountain’s selection was kept secret until August 4, 2007, where she was announced at a grand celebration held on and around the deck of Galveston’s 1877 Tall Ship Elissa.”

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