



**FOR IMMEDIATE RELEASE**  
**November 10, 2007**

**Z Krewe Public Affairs Committee**  
**Alex Petty, Chair**  
**409-739-4081**  
[www.zkrewe.net](http://www.zkrewe.net)

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**Z Krewe Announces The Winner of Its Annual Mardi Gras Poster Contest!**

GALVESTON, TX -- Z Krewe, one of Galveston's preeminent Mardi Gras krewes, announces Samitha Hess is the winner of its annual Mardi Gras poster contest.

Z Krewe's theme for Mardi Gras 2008 is Pirates, and the Krewe once again sponsored a poster contest, to obtain artwork for a Mardi Gras poster celebrating our annual festivities and zanieness.

On November 6, 2007, judging was conducted. Members of Z Krewe viewed 17 excellent entries, voting on which was their favorite. On November 28, 2007, at the Krewe's Executive Committee meeting, Ms. Samitha Hess, of Hitchcock, Texas, was formally awarded the \$500 cash prize.

The final poster will be unveiled at the Galveston Park Board of Trustees' annual Mardi Gras Galveston 2008 Poster Unveiling and Press Conference, on Wednesday, January 9, 2008. The event will be held in the lobby of the Tremont House Hotel, beginning at 6:00 pm. Z Krewe posters will be available for purchase, and Ms. Hess will be present to provide signed copies.

Ms. Hess is a very talented Galveston-area artist. She has been painting since she was three years old, and has a Bachelor of Fine Arts in Fine Arts and Art History. Additionally, she has worked as a local advertising and marketing designer, and is member of a swing dance team that was selected to perform in Australia at the closing ceremony of the 2000 Olympic Games. Ms. Hess' current focuses are animal and environmental related. She volunteers her time at the animal shelter, and has committed that 20% of all her animal-related art sales are donated to the Humane Society. For more information on Ms. Hess, visit her website at [samitha.org](http://samitha.org).

Z Krewe is a Galveston-based not-for-profit Mardi Gras organization founded in 1994. Z Krewe has 150 dedicated members and a growing ambassador membership from around the world. We have a devoted elected and appointed leadership that delivers a year-round calendar of activities, which includes first class events and "zanie" fun gatherings in its drive to "perpetuate the spirit of Mardi Gras." Throughout its history, Z Krewe has been proud to have contributed thousands of dollars and volunteer hours to many local charities and organizations.

Additional information can be obtained by contacting the Public Affairs Committee Chair, Alex Petty, at 409-739-4081.

**Photo accompanies press release, on following page.**

**Photo accompanying Z Krewe press release, dated November 10, 2007: Z Krewe  
Announces The Winner of Its Annual Mardi Gras Poster Contest:**



Suggested caption: “Samitha Hess, center, is presented a \$500 check as winner of Z Krewe's annual Mardi Gras Poster Competition. The check is being presented by Alex Petty, Z Krewe's Public Affairs Chair. Overseeing the presentation is Sandra Taylor, Z Krewe's Queen-to-be for Mardi Gras 2008.” For Mardi Gras 2008, Z Krewe's theme is “Pirates!” For more information, go to [www.zkrewe.net](http://www.zkrewe.net).

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